

HOW TO USE SOCIAL SWIPE



Belinda Ellsworth
and STEP INTO SUCCESS

Increase your organic reach on social with these 8 pro tips.

01

Brand your photos!
Upload these images to apps like Canva or word swag to add your own website & business.

02

People need extra inspiration and motivation in the morning! Post these images at 6am for early engagement.

03

Share these images on your Facebook Business Page to help build your page and increase organic reach.

04

Schedule these images all at once! Reduce the time you spend online and make sure you never miss a day.

05

Since these images are created in a square, they are perfectly formatted for Instagram. Post there too!

06

Create a motivation board on Pinterest and upload these images. Be sure to lead back to your website.

07

Create a folder on your desktop or in a place like Evernote to store all of your social media images.

08

Use these images as inspiration! Find quotes that speak to you and create graphics on Canva or Wordswag.